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Sydney teen's Celvoir agency offers bespoke web design boost

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By Sean Mitchell, Publisher

A 19-year-old entrepreneur from Sydney has launched a web design agency, Celvoir, which is gaining attention in the digital design sector.

Liam Newby established Celvoir with an emphasis on developing customised websites that reflect each client's brand while focusing on user experience and sales conversion. Celvoir's offerings are aimed at enabling brands to improve their online performance through tailored digital solutions.

The agency provides a range of services designed to simplify website management for clients. This package features no upfront costs, complimentary web hosting and domain registration, as well as monthly upgrades and ongoing site maintenance at no charge. In addition, Celvoir offers advanced user interface and user experience (UI/UX) design, 24/7 support, free eCommerce and application integration, and complimentary graphic designs and stock footage.

Celvoir's service model is intended to give businesses a hassle-free experience, with regular maintenance ensuring that their websites remain functional and competitive. According to the agency, these features help lower the entry barrier for businesses seeking to enhance their online presence without significant initial investment.

Founder's background

Liam Newby's career in entrepreneurship began in his teens, fuelled by a long-standing interest in digital design and awareness of changing trends in the industry. His early start and ongoing commitment to high standards have contributed to the agency's rapid growth, particularly within the music and creative sectors.

"It is gratifying to see something I am passionate about come to life like this, and that matches the satisfaction of seeing my clients succeed in their business aims too. I'm lucky to have had the help of some very talented and successful professionals along the way, and their kind mentoring has left a lasting impression on my company and me on a personal level," said Liam Newby, founder of Celvoir.

A key factor in Celvoir's approach is Liam's personal interest in music, which he says enables him to better understand the needs of brands and artists, sometimes with audiences numbering over 200,000 followers.

Expert input

Liam has received mentoring from brand specialists associated with established names in fashion, such as Chanel and Calvin Klein. These experiences have influenced Celvoir's strategies, with an emphasis on combining visual appearance with tangible performance outcomes for clients.

According to the agency, businesses that have worked with Celvoir have recorded better online metrics. One client cited an increase in weekly sales from around \$200 to nearly \$3,000 within a month following the launch of a new Celvoir-designed website. Another client noted the site's improved speed and the 'couture-feel' of the design, both of which contributed to an increase in average order values without a rise in advertising expenditure.

Focus on results

Celvoir states that its projects aim to balance aesthetic appeal with business goals, delivering websites that are visually engaging while achieving growth in areas such as sales and user engagement.

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